



DESIGN A LOGO FOR CSIR

AND WIN EXCITING PRIZES!

Council of Scientific and Industrial Research (CSIR), established in 1942, completes 80 years of uninterrupted contributions in varied scientific fields. One of the largest R&D organizations in the world, CSIR works in a wide spectrum of S&T areas – from oceanography, geophysics, chemicals, drugs, genomics, biotechnology and nanotechnology to mining, aeronautics, instrumentation, environmental engineering and information technology.

Now, you have an opportunity to be a part of this S&T movement by designing a creative logo that captures the essence of this 80-year-old S&T organization.

Guidelines

- Original, innovative logo design should depict S&T contributions of CSIR during the past 80 years.
- Details about CSIR and its activities can be gathered from www.csir.res.in.
- Registration and submission of entries would be online. Entries will be invited through a Google form. Link will be available on the websites of CSIR (www.csir.res.in) and NiScPR (www.niscpr.res.in).
- The Logo should be designed on a digital platform (Graphic Software).
- Participants should upload the Logo in JPEG/ JPG/ PNG/ SVG format only. However, the winners shall be required to submit vector design of the Logo (raw/ editable design).
- Logo should be designed in colour. The size of the designs may vary from 5cm*5cm to 60cm*60cm in either portrait or landscape.
- The Logo should be usable on the website/ social media such as Twitter/ Facebook and on printed materials such as b/w press releases, stationery and signage, labels, etc.
- The Logo should be in high resolution with minimum 300 DPI.
- The participants will be required to submit an undertaking of originality of design and transfer of copyright to CSIR to claim the Award.

Terms & Conditions

- Participants must be Indian citizens.
- Participants may be of any age group and discipline from India.
- Multiple submission of logo by the same participant will not be considered.
- The design should not violate the Indian Copyright Act and must not contain any provocative, objectionable or inappropriate content. CSIR will not bear responsibility for any Copyright infringement.
- CSIR will own the intellectual property of the prize winning logo. CSIR reserves the right to modify the selected entry and use it in any form.
- One logo will be selected as the Best Logo by a specially constituted selection Committee.
- The selection would be on the basis of message, elements of creativity, originality, composition, technical excellence, artistic merit, visual impact and theme of design.
- Decision of the selection committee will be final and no clarification would be issued to participants.
- Disqualified entries will not be used by CSIR for any purpose and CSIR will have no intellectual property rights over these entries.

No participation fee for participating in the competition

WINNER TO BE AWARDED
A SUM OF RS. 40,000/-

TWO CONSOLATION PRIZES OF
RS. 10,000/- EACH

LAST DATE OF
SUBMISSION

15
AUGUST
2022

You can submit your entries at this link
<https://forms.gle/qYxiTyb4P2r6nVm8A>