

सां/No. : 5-1(17)/2008-PD

Dated 09.08.2024

प्रेषक : संयुक्त सचिव (प्रशासन)
From : Joint Secretary (Admn.)

सेवा में : सी.एस.आई.आर. की सभी राष्ट्रीय प्रयोगशालाओं/संस्थानों/मुख्यालय/एककों के निदेशक/प्रधान
To : The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units

विषय : हर घर तिरंगा अभियान के संबंध में।
Sub : Har Ghar Tiranga Campaign - reg.

महोदय/Sir / महोदया/Madam,

मुझे, उपरोक्त विषय पर सचिव, संस्कृति मंत्रालय, भारत सरकार के अर्धशासकीय पत्र सं 42-22/62/2024-AKAM दिनांक 05.08.2024 को आपकी जानकारी, मार्गदर्शन और अनुपालन के लिए अग्रेषित करने का निदेश हुआ है।

I am directed to forward herewith D.O. letter No. 42-22/62/2024-AKAM dated 05.08.2024 from Secretary, Ministry of Culture, Govt. of India on the above mentioned subject for your information, guidance and compliance.

भवदीय/Yours faithfully,


(छेरिंग तौबदन/ Chhering Tobden)

व. उप सचिव (नीति प्रभाग) / Sr. Deputy Secretary (PD)

संलग्न/Encl. : यथोपरि/As above

प्रतिलिपि/Copy to:

- 1) सी.एस.आई.आर. वेबसाइट/ CSIR Website
- 2) कार्यालय प्रति/Office copy.

मोहन

Govind Mohan
Secretary



75
Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. 42-22/62/2024-AKAM

August 5, 2024

Dear Ms. Kalaiselvi,

Har Ghar Tiranga is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence. In 2022, over 23 crore households participated in the Har Ghar Tiranga campaign, with more than 6 crore people uploading selfies. In August 2023, over 10 crore people uploaded their selfies on Har Ghar Tiranga website.

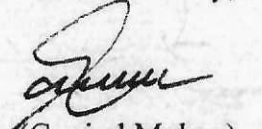
2. This year also Har Ghar Tiranga will be celebrated across the country from 9th August to 15th August 2024, wherein people will be encouraged to hoist flags in their premises. To maximize the reach and impact of this campaign, following is requested-

- a) All employees under your administrative jurisdiction may be encouraged to hoist flags in their household premises and to upload selfies with the National flag on the official website www.harghartiranga.com.
- b) Website banners and social media cover pages may be updated with the official 'Har Ghar Tiranga' creatives. All creatives, including the website banner, social media cover image, and other general creatives are available at <https://drive.google.com/drive/folders/1fYZk-fik95AF11iuWf9C6cCIVZab2MOM> for download.
- c) Official hashtags #HarGharTiranga and #SelfieWithTiranga may be used for all campaign-related posts to ensure consistency and maximum reach

3. I kindly request your support in this national endeavor and hope that the necessary action will be taken to ensure the success of the campaign.

With regards,

Yours sincerely,


(Govind Mohan)

Ms. N. Kalaiselvi
Secretary
Department of Scientific and Industrial Research
Ministry of Science and Technology
Technology Bhawan, New Delhi - 110016

National Institute of Science Communication and Policy Research
Dr. K.S. Krishnan Marg, New Delhi-110012
14, Satsang Vihar Marg, New Delhi-110067


No. 8(45)G/06 I/R Day

Dated : 08.08.2024

Circular

In pursuance of CSIR letter No. 5-1(17)/2008-PD dated 5.8.2024 forwarding therewith GOI, Minister of Culture and Minister of Tourism DO No. 42-22/60/2024-AKAM dated 30.07.2024, encouraging the citizens to hoist the National Flag of India in their Home from 13th to 15th August, 2024 during Har Ghar Tiranga campaign.

Accordingly all employee of CSIR-NIScPR will hoist the Indian National Flag in their premises during Har Ghar Tiranga campaign and to put selfies with Tiranga on the website www.harghartiranga.com.


(Pretesh Kumar)
Section Officer

Copy to :-

1. PS to Director
2. PS to COA
3. PS to AO
4. All Notice Boards both the campus
5. Head, IT for uploading on website



वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद्
COUNCIL OF SCIENTIFIC & INDUSTRIAL RESEARCH
अनुसंधान भवन, 2, रफी मार्ग, नई दिल्ली.110 001
Anusandhan Bhawan, 2, Rafi Marg, New Delhi- 110 001



सां/No. : 5-1(17)/2008-PD

दिनांक/Dated: 05.08.2024

प्रेषक : संयुक्त सचिव (प्रशासन)

From : Joint Secretary (Admn.)

सेवा में : सी.एस.आई.आर. की सभी राष्ट्रीय प्रयोगशालाओं/संस्थानों/मुख्यालय/एककों के निदेशक/प्रधान

To : The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units

विषय : हर घर तिरंगा अभियान के संबंध में।

Sub : Har Ghar Tiranga Campaign - reg.

महोदय/Sir / महोदया/Madam,

मुझे, उपरोक्त विषय पर माननीय संस्कृति मंत्री एवं पर्यटन मंत्री, भारत सरकार के दिनांक 30.07.2024 के अर्धशासकीय पत्र सं० 42-22/60/2024-AKAM को आपकी जानकारी, मार्गदर्शन और अनुपालन के लिए अग्रोषित करने का निदेश हुआ है।

I am directed to forward herewith D.O letter No. 42-22/60/2024-AKAM dated 30.07.2024 from Hon'ble Minister of Culture and Minister of Tourism, Government of India on the above mentioned subject for your information, guidance and compliance.

भवदीय/Yours faithfully,

Digitally signed by M ARUN
MANIKANDA BHARATHI

अवर सचिव (नीति प्रभाग) / Under Secretary (PD)

संलग्न/Encl. : यथोपरि/As above

प्रतिलिपि/Copy to:

- 1) सी.एस.आई.आर. वेबसाइट/ CSIR Website
- 2) कार्यालय प्रति/Office copy.

गजेन्द्र सिंह शेखावत
Gajendra Singh Shekhawat



संस्कृति मंत्री एवं
पर्यटन मंत्री
भारत सरकार
Minister of Culture and
Minister of Tourism
Government of India

D.O.No.42-22/60/2024-AKAM

30 JUL 2024
H'ble Dr Jitendra Singh saheb,

Har Ghar Tiranga is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence. In 2022, over 23 crore households participated in the Har Ghar Tiranga campaign, with more than 6 crore people uploading selfies. In August 2023, over 10 crore people uploaded their selfies on Har Ghar Tiranga website.

As we approach the anniversary of our Independence, I am writing to request your esteemed support and active participation in celebrating the 'Har Ghar Tiranga' campaign. This year also Har Ghar Tiranga will be celebrated across Nation from 13th - 15th August, 2024.

To ensure the massive outreach and success of this campaign, I urge you to encourage all employees in your Ministry/ Department and subordinate bodies to hoist Tiranga at their household premises during Independence week from 13th - 15th August, 2024 and to upload selfie with Tiranga on www.harghartiranga.com.

I believe that with your leadership and active participation, the 'Har Ghar Tiranga' campaign can reach every corner of our nation, fostering a deep sense of unity and patriotism.

With kind regards,

वन्दे मातरम्।

Yours sincerely,

(Gajendra Singh Shekhawat)

Dr. Jitendra Singh,

Hon'ble Minister of State (I/C) for Science & Technology and Earth Sciences,
Minister of State for Prime Minister's Office, Personnel &
Public Grievances and Pensions, Department of Atomic Energy and
Department of Space
South Block, New Delhi

Ministry of Culture : Room No. 501, 'C' Wing, Shastri Bhavan, New Delhi-110001

Tel : 91-11-23386765, 23381539 Fax : 91-11-23385115, E-mail : office-hcm@gov.in

Ministry of Tourism : 301, Transport Bhawan, Parliament Street, New Delhi-110 001

Tel : 91-11-23710101, 23717060 Fax : 91-11-23721506